

EXAMPLE Storyboard - Promote with Paper World - CLIENT <<GiveForGrowth.com>>

#1 W Traditional fundraising ideas can be exhausting!

#2 - With high pressure to sell and manage undesired items with little return.

(door)

#3 - A modern solution is interactive fundraising!

(3 text boxes)

Left - Share your cause with people who care about you.

Center (with three checks)- \*Create your Custom Page \*Connect with Friends & Family \*Collect Online Donations

Right- Logo

#4 (with three checks) \*Set-up takes minutes \*Share using Email & Facebook \*Easy to Donate

Screen Shot 1

Screen Shot 2

Screen Shot 3

#5 - It's exciting to share your fundraising story - virtually anywhere in the world!

#6 - Donors can write an inspirational message and watch you meet your goal.

#7 - GiveForGrowth.com provides greater financial return than traditional fundraisers.

Double Checks 1 (remove checks- just copy)- Your coordinator will send an email invite to get you started.

Double Checks 2 (remove checks- just copy)- Write your message and include your photo for donors to see.

#8 - Fundraising has never been so easy and effective!

Quote 1 (guy)- I love GiveForGrowth.com!

Quote 2 (girl)- I used to sell candy bars to raise money...

Quote 3 (guy)- I can't believe how much I raised!

Quote 4 (girl)- As a working mother, this took no time at all!

#10 - Get your individual fundraising page set-up in minutes. It's that simple!

#11 – Give For Growth’s Logo – (copy below) We look forward to helping you exceed your fundraising goals!

[GiveForGrowth.com](http://GiveForGrowth.com)

888.985.GIVE (4483)